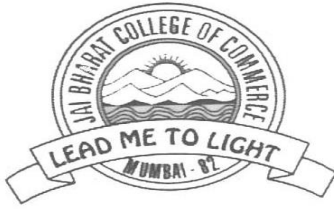


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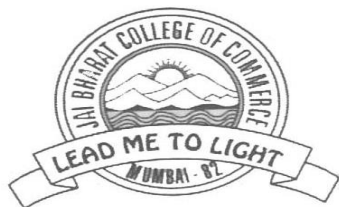
**Ecosystem for innovations
and initiatives for creation
and transfer of knowledge**



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3.2.1 Institute has created an ecosystem for innovations and initiatives for creation and transfer of knowledge.

Jai Bharat College of Commerce (Night) provides and reaching ecosystem for inculcating research on innovative approach amongst the students and staff by taking several initiatives for creation and dissemination of knowledge at management and college level through financial technological and infrastructure support and faculty level by providing platform through events program seminar workshop skill base courses and research publications for creation and transfer of knowledge. The details are as under:

Research Infrastructure: Jai Bharat College of Commerce (Night) demonstrated a markable commitment to fostering research and innovation within its academic community. A testament to this dedication was the organization of a highly impactful national conference, where the college served as a platform for the exchange of knowledge and ideas. This conference facilitated the publication of research papers in ***International Journal of Advanced Research in Science, Communication & Technology (IJAR SCT)*** authored by both the colleges own esteemed faculties and talented students, as well as scholars from various other institutions. By showcasing the diverse range of research topics and perspectives, this event not only highlighted the college's role in driving academic advancement but also emphasized its collaborative spirit in promoting scholarly discourse and growth. In this vibrant atmosphere of intellectual engagement, Jai Bharat College of Commerce (Night) not only nurture its own student's thirst for knowledge and innovation but also contributed to the broader academic community.

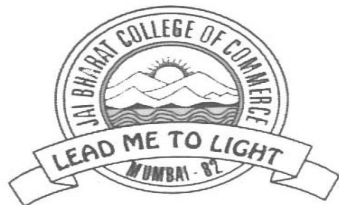
Academic Year 2022-23: In this Academic year the collaborative efforts between students and faculties of Jai Bharat College of Commerce (Night) to publish 52 Research papers in the IJAR SCT was driven by several key objectives. By involving both students and lecturers in the research and publication process, the college



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sought to cultivate an environment that encourages intellectual curiosity, critical thinking and academic exploration.

Awareness on IPR : We have conducted sessions on awareness on IPR. Faculties and students participated in that workshops.

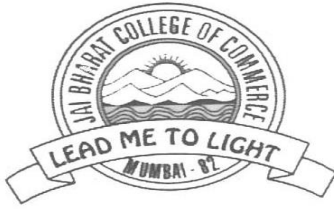
The objective of the intercollege session conducted in the year 2022-23 was to introduce both students and faculties of Jai Bharat College of Commerce (Night) to the essential concepts of Intellectual Property Rights (IR) and their profound relevance in the field of entrepreneurship. By establishing a foundational understanding of IPR, participants were equipped with the necessary knowledge to protect their innovative ideas, creative expressions and proprietary knowledge in the entrepreneurial journey. The session aimed to develop a culture of innovative thinking among attendees. By explaining the significance of IPR, the objective was to inspire participant to think creatively, generate novel ideas and develop solutions that have the potential to be transformed into valuable intellectual property assets. The linkage between IPR and entrepreneurship was emphasized, encouraging participants to recognize the role of intellectual property in shaping successful business ventures. The aim of the session was to educate attendees on the various types of IPR.



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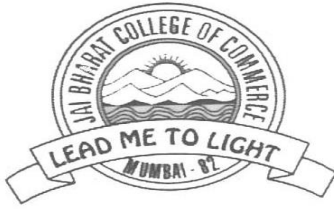
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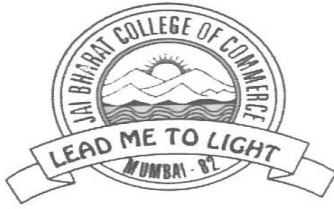
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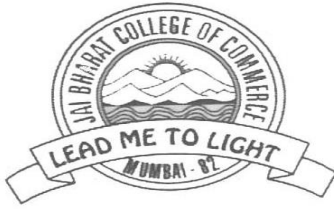
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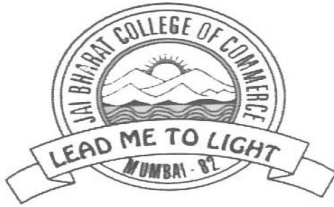
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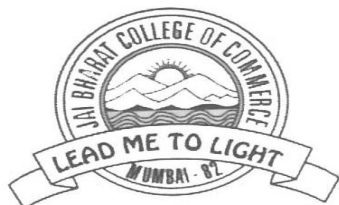
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TABLE OF CONTENTS

A Study on the Significance of Innovation in a Company's Marketing Strategy	1-4
<i>Prof. Felix Anthonysamy and Padaya Priti Devji</i>	
A Study on the Sustainable Trend of Corporate Social Responsibility	5-9
<i>Prof. Felix Anthonysamy and Pandit Bandu Dagdu</i>	
A Study on the Systematic Review of Recent Trends in E -Commerce from a Quality Perspective	10-13
<i>Prof. Felix Anthonysamy and Rai Deepshikha Manoj</i>	
A Study on the Trends that Emerged in E -Commerce Post Pandemic and after Covid-19	14-17
<i>Prof. Namita Parab and Rajpal Sanjana Umesh</i>	
A Study on Trends and Innovations in Corporate Social Responsibility	18-21
<i>Prof. Namita Parab and Rajpal Sanjana Umesh</i>	
A Study on Trends in E -Commerce Retail Sales by Influencers and Advertising on Social Media	22-25
<i>Prof. Namita Parab and Rajpal Sanjana Umesh</i>	
A Study on Trends in E -Shopping : An Extended Technology Innovation in Commerce	26-30
<i>Prof. Namita Parab and Rao Aman Rakesh</i>	

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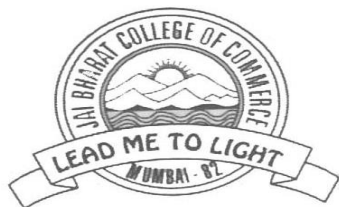
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Volume 2, Issue 3, July 2022

A Study on Approaches Towards Future Client Experience : Trends and Development in Retail Commerce	31-37
<i>Prof. Namita Parab and Sagvekar Sanskar Sunil</i>	
An Investigation of Indian Mergers and Acquisitions and Their Impact on the Operational Effectiveness of Acquiring Companies	38-40
<i>Prof. Gaurav Mishra and Sangale Aditya Sitaram</i>	
Analysis of the Private and Public Sectors in the Indian Insurance Industry	41-44
<i>Prof. Gaurav Mishra and Padaya Priti Devji</i>	
Comprehensive Analysis on the Various Aspects of Supply Chain Management	45-48
<i>Prof. Gaurav Mishra and Pandit Bandu Dagdu</i>	
Conceptual Analysis of Risk management Pertaining to Insurance Industry	49-52
<i>Prof. Gaurav Mishra and Rai Deepshikha Manoj</i>	
Conceptual Analysis on Indian Retailing Sector	53-56
<i>Prof. Gaurav Mishra and Rajpal Sanjana Umesh</i>	
Contribution of Financial Management to the Development of Sustainable Corporate Practices	57-60
<i>Prof. Apurv Pathak and Rao Aman Rakesh</i>	
Current Business Management Trends with Regard to a Growing Perspective on Globalisation	61-63
<i>Prof. Apurv Pathak and Sagvekar Sanskar Sunil</i>	
Current Trends, Problems, and Driving Forces in India's Banking and Insurance Industry	64-67
<i>Prof. Apurv Pathak and Sangale Aditya Sitaram</i>	
Future Directions of E-Commerce in the Global Business Landscape: The Emerging Trends	68-70
<i>Prof. Apurv Pathak and Padaya Priti Devji</i>	

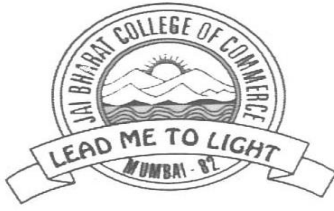
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Volume 2, Issue 3, July 2022

Impact of E-Commerce on Business Practices	71-73
<i>Prof. Apurv Pathak and Pandit Bandu Dagdu</i>	
Industry 4.0 and Marketing 4.0: The Fourth Industrial Revolution	74-81
<i>Prof. Namita Parab and Rai Deepshikha Manoj</i>	
Need for Enhancing Financial Management System for Multiple Business Units	82-84
<i>Prof. Namita Parab and Rajpal Sanjana Umesh</i>	
Overview on the Effects of Service Marketing	85-88
<i>Prof. Namita Parab and Rao Aman Rakesh</i>	
Relevance of Financial and Non-Financial Incentives for Retaining Employees in Light of Private Sector Banks' Strategies	89-91
<i>Prof. Namita Parab and Sagvekar Sanskar Sunil</i>	
Review on HR Strategy and the Need for HR Development	92-96
<i>Prof. Namita Parab and Sangale Aditya Sitaram</i>	
Research Report Analysing the Indian Life Insurance Market's Performance	97-99
<i>Prof. Felix Anthonysamy and Shaikh Afsha Fakrudin</i>	
Review of India's Retail Banking Industry	100-102
<i>Prof. Felix Anthonysamy and Shaikh Muskan Samsuddin</i>	
Review of Tax Management in the Indian Economy with Reference to the Goods and Services Tax (GST)	103-105
<i>Prof. Felix Anthonysamy and Shaikh Shabnam Amreer Ahmed</i>	
Review on Digital Transformation in Service Industry	106-111
<i>Prof. Felix Anthonysamy and Shaikh Zaid Kasim</i>	

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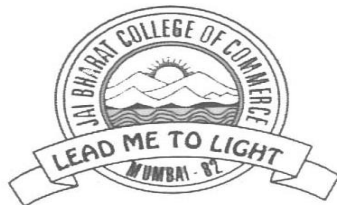
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Volume 2, Issue 3, July 2022

Review on Marketing Perspective on the Outcome on Investment in E-Business	112-113
<i>Prof. Felix Anthonysamy and Sharma Prakhar Sushil</i>	
Review on Perception of Traders and Industrialists towards the Need for Commerce Education in India	114-116
<i>Prof. Felix Anthonysamy and Singh Shruti Umesh</i>	
Review Paper on Effect of Demonetization	117-119
<i>Prof. Apurv Pathak and Tak Sachin Surajpal</i>	
Review Paper on Working Capital Practices and Investment Appraisal	120-122
<i>Prof. Apurv Pathak and Tak Sachin Surajpal</i>	
Role of Auditing Process to Control the Financial Crisis and Prevent Financial Frauds	123-125
<i>Prof. Apurv Pathak and Tak Sachin Surajpal</i>	
Role of Income Tax in Accelerating Economic Growth	126-130
<i>Prof. Apurv Pathak and Tak Sachin Surajpal</i>	
Scope of Accounting Information to Support Economic Development	131-133
<i>Prof. Apurv Pathak and Valmiki Manav Santosh</i>	
Scope of Entrepreneurship in Country's Economic Development	134-137
<i>Prof. Apurv Pathak and Wagh Bhupendra Naza</i>	
Significance of Auditing in Managing Financial Crisis	138-141
<i>Prof. Apurv Pathak and Yadav Bandani Nandalal</i>	
Study of Accounting from an Analytical Approach	142-145
<i>Prof. Gaurav Mishra and Singh Juli Dinesh</i>	
Study of Indian Consumer Behaviour Towards Domestic and Foreign Goods	146-147
<i>Prof. Gaurav Mishra and Singh Pavan Ashok</i>	

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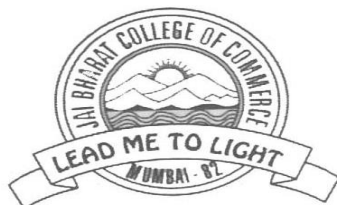
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Volume 2, Issue 3, July 2022

Study on Factors Influencing Human Resource Management	148-150
<i>Prof. Gaurav Mishra and Jaiswal Shivam Iknath</i>	
Study on Financial and Investment Forecasting and its Utility for Public	151-154
<i>Prof. Gaurav Mishra and Sharma Ekta Sanjay</i>	
Study on Financial Literacy as an Important Tool to Analyse the Financial Behaviour	155-157
<i>Prof. Gaurav Mishra and Shrivastav Alisha Anand</i>	
Study on Importance of Customer Relationship Management's [CRM] in Banks and Financial Institutions	158-161
<i>Prof. Namita Parab and Khan Aafreen Riyaz</i>	
Study on Need for Training Strategies of Entrepreneurial Development Programmes to Develop Entrepreneurial Skills for Self Help Groups	162-167
<i>Prof. Namita Parab and Jaiswal Jyoti Santosh</i>	
Study on Recent Trends in Business Management	168-172
<i>Prof. Namita Parab and Singh Anjali Banarasi</i>	
Study on Scope for Financial Planning Analysis	173-175
<i>Prof. Namita Parab and Yevle Vinayak Vishnu</i>	
Study on Significance of Fund Raising in Managing Capital in the Firm	176-177
<i>Prof. Felix Anthonysamy and Sequeira Cynthia Jockim</i>	
Study on Social Perception Towards Women's Empowerment	178-181
<i>Prof. Felix Anthonysamy and Mulla Muskan Amin</i>	
The Impact of Digital Trading with Reference to Cryptocurrency Abstract	182-184
<i>Prof. Felix Anthonysamy and Khan Aman Amajad</i>	

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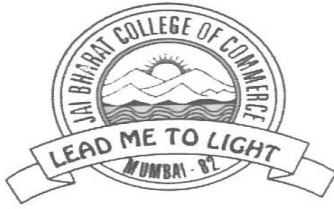
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